



NEWBITS

NEW Business Models for Intelligent Transport Systems

Project Partners



The NEWBITS project aims to improve the understanding of the conditions affecting Cooperative-Intelligent Transport Systems (C-ITS) innovation deployment using an improved value network-based framework that:

- Minimises failures inherent to C-ITS innovation diffusion
- Evolves current business models
- Identifies effective incentives to accelerate C-ITS deployment

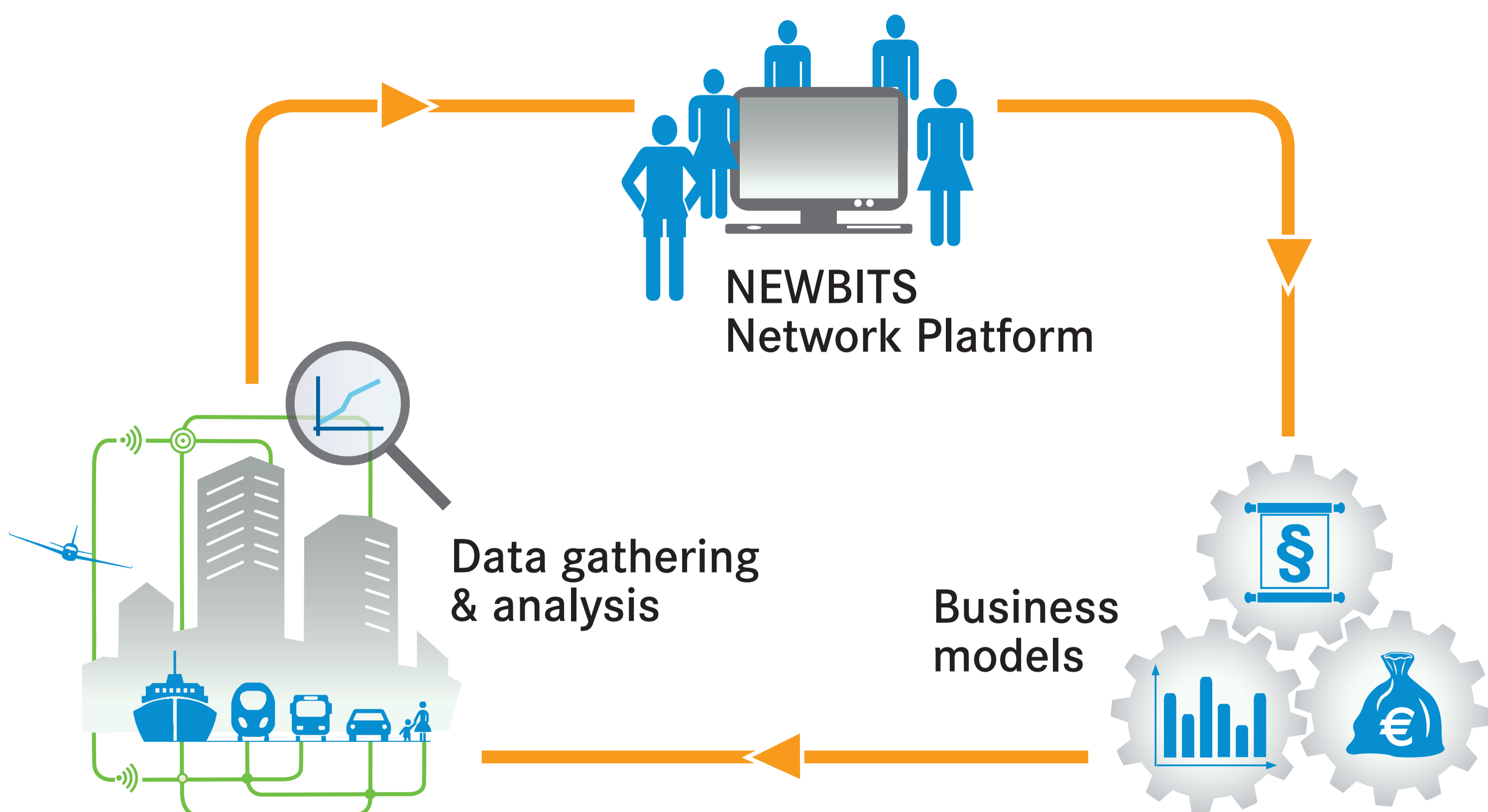
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<http://newbits-project.eu>

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